

20  
19

Annual Report

the power of  
**COMMUNITY**



# 15-YEAR MILESTONE

## LIGHTS THE WAY FORWARD



In 2004, Mary Stusek founded Kenya Works after witnessing unthinkable poverty and overcrowding in Kenyan schools. Built on the belief that each of us can—and *must*—be a catalyst for positive change in our world, in our 15 years,

Kenya Works has grown from the power of one into the power of many. We have become a global community united in the mission of building opportunity with dignity for all.

Tapping into the power of community is both the mission and result of Kenya Works' actions.

Our strength in Kenya builds from our amazing collaboration on the ground—our passionate team, engaged communities and community-based organizations. All bring deep understanding of the

issues and the solutions needed to deliver change throughout their country.

On this side of the globe, we have an equally committed community of volunteers, advocates and donors who support those efforts on the ground. As a result, our programs, foot-print and capacity to enact change have grown tremendously.

Dignity, worth and justice are human rights that belong to all—no matter where we're born or live. Nelson Mandela once said, **"Overcoming poverty is not a gesture of charity. It is an act of justice. It is the protection of a fundamental human right, the right to dignity and a decent life."**

This is our pursuit, purpose and passion. When we work together, poverty is no match.

*Julia Schella-Schmitt*

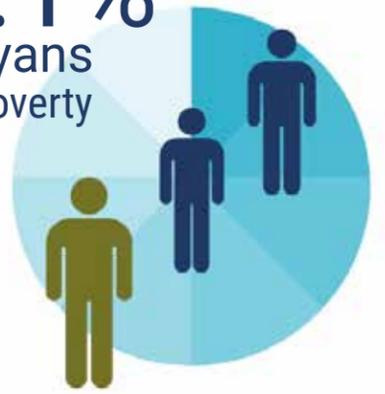
## THE PROBLEM

Fundamentally, **POVERTY** is a **denial of choices and opportunities**, a **violation of human dignity**.

- UNITED NATIONS



36.1% of Kenyans live in poverty



source: Kenya National Bureau of Statistics

The UN indexes poverty according to multidimensional deprivations of: **HEALTH | EDUCATION | LIVING STANDARD**

### PERIOD POVERTY



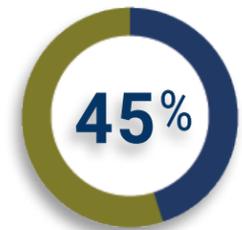
**2 out of 3** Kenyan females don't have access to menstrual products every month

**14.5M** Kenyans experience **FOOD INSECURITY**



**58%** of Kenyan Students don't complete secondary school

EDUCATION



Kenyan females have experienced domestic violence

**HUMAN RIGHTS**

Kenya Works is a global community that empowers Kenyans in vulnerable circumstances to overcome poverty and tackle key human rights issues.

Poverty creates barriers to opportunity. Kenya Works breaks them down through locally run, high-impact programs that address:

**Period Poverty | Gender Equity & Human Rights | Education**  
**Kenyan Community-Based Organizations**

## 15 years strong building OPPORTUNITY in Kenya

15-YEAR anniversary





## 2019 HIGHLIGHTS

**25,000**  
Makini Pads  
distributed in 2019

Schools **262**  
received girls'  
empowerment curriculum

**35** Employed  
Makini Pad  
production staff



**2,169**

Kenyan Citizens  
trained on **Human Rights**  
which includes

**1,665**

Empowered Girls  
attended anti-FGM workshops  
(Female Genital Mutilation)



Students  
received scholarships  
primary & secondary

**332**

Children  
received a  
daily meal

**5,350**

**Partnership Works** is more than a Kenya Work's program title—it is a core value. We believe supporting Kenyan leadership and initiatives is key to creating lasting change. And by working collaboratively, we maximize program outreach and return on investment.

Kenya Works has walked beside Miale ya Tumaini since the center opened its gates to hungry children of the Kware settlement outside Nairobi in 2014.

2019 marked Miale's 5-year anniversary. And the organization's growth and impact is incredible! What started as a feeding center serving 115 has multiplied to reach over 700 children while adding counseling services and parent and school outreach.

In 2017, Kenya Works built an emergency shelter at the center, providing secure housing and social services for children experiencing housing insecurity. In 2019, Miale ya Tumaini served 108 rescued children. The need continues to grow, prompting expansion plans to provide a sheltered dining hall, additional dormitory rooms and a counseling room.

Miale ya Tumaini has also responded to needs for more feeding services. In 2019, they opened satellite feeding center Project Ben in the nearby Gataka settlement, providing a nourishing daily meal for an additional 200 children.



# FINANCIAL HIGHLIGHTS

96% of donations go directly to programs



■ Programs  
■ Administrative

REVENUE	
Individuals	\$ 258,582
Foundations	\$ 201,200
Corporate Giving	\$ 86,333
<b>Total Income</b>	<b>\$ 546,115</b>

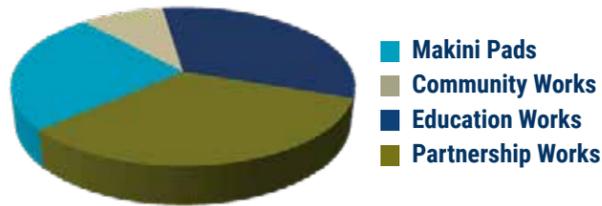
PROGRAM EXPENSE	
Makini Pad	\$ 120,946
Community Works	\$ 45,303
Education Works	\$ 157,362
Partnership Works	\$ 160,203
<b>Total Program Expense</b>	<b>\$ 483,814</b>

Administrative Expense	\$ 17,707
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<b>CHANGE IN NET ASSETS</b>	<b>\$ 44,594</b>
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<b>Net Assets</b>	
Beginning of Year	\$ 90,844
End of Year	\$ 135,438

NOTE: Financial data are not yet audited and adjustments could occur as a result of any audit adjustments. Kenya Works is audited by Erikson & Associates, S.C.

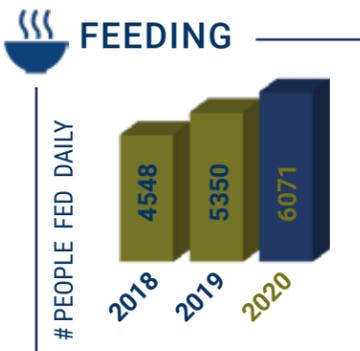
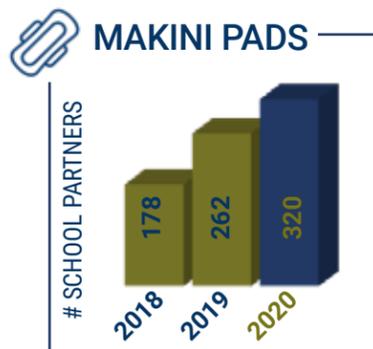


■ Makini Pads  
■ Community Works  
■ Education Works  
■ Partnership Works

## GROWING IMPACT

Because 96% of donations goes directly to programming and verifiable outcomes, our growing revenue means greater program impact.

### DONATIONS



# OUR TEAM



## BOARD of DIRECTORS

**Julie Schaller-Schmidt,**  
Executive Director

Scott Ehlers  
Alison Fiebig  
Anne Morrissey  
Pam Swick

Jillian Torres  
Kevin Wirth  
Marjorie Young

In addition to the tremendous impact of providing services for Kenyans in vulnerable circumstances, in 2019, Kenya Works programming also contributed to the employment of 53 people.



**508  
DONORS**



Partnering with communities,  
expanding opportunities

PO Box 1572  
Appleton, WI 54912

# 2019

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**-United Nations**